

Rassegna Stampa Mr Big The Gentleman 28 maggio 2023

Pre evento

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Post Evento

<https://www.lastampa.it/cronaca/2023/05/31/news/milano-mr-big-award-premia-la-gentilezza-12833696/>



I riconoscimenti

The Gentleman Award Ecco i dodici premiati

Dodici i premiati, dodici le statuette di Mr. Big per The Gentleman Award e per una serata di gala che ha celebrato gentilezza, educazione, correttezza e tutti quei valori a cui, un tempo, venivano educati gli uomini e che ogni vincitore di questa seconda edizione declina col proprio carattere. Ideato e condotto da Gabriella Chiarappa, il premio organizzato da Le Salon de la Mode si è tenuto a Milano, nella sala Barozzi dell'Istituto dei Ciechi, col patrocinio della Regione Lombardia. Hanno vinto, per la comunicazione, Paolo Liguori, direttore editoriale di Tgcom24; per lo sport, Amaurys Pérez, ex campione di pallanuoto; per moda e impresa, Antonio De Matteis, Ceo di Kilon e presidente di Pitti Uomo; per il business, Leonardo Massa, Country manager di Msc Crociere; per la danza, Timofei Andrijashenko, primo ballerino della Scala; per moda e spettacolo, Guillermo Mariotto e il top model Fabio Mancini; per le istituzioni, il sindaco di Tromello Gianmarco Negri; per il cinema, autore e regista Giorgio Pasotti; per l'informazione, il direttore del Corriere della sera Luciano Fontana. Premio speciale per il sociale a Giampiero Leo, vicepresidente del comitato per i Diritti Umani del Piemonte e un altro premio speciale è andato a *Striscia la notizia*, ritratto da Valerio Staffelli, per «operato a tutela dei cittadini». «L'obiettivo è andare oltre il premio e promuovere una sensibilizzazione continuativa sui valori da gentiluomo», spiega Gabriella Chiarappa, «bisogna stimolare i giovani a recuperare gesti e attenzioni e che sembrano perduti. Rivalutare gentilezza e rispetto verso gli altri significa anche riacquistare umanità e sensibilità». (C. Mor)

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MR. BIG THE GENTLEMAN REWARDS KINDNESS

Photos: Abraham Caprani
Photos: Anselo Ballantine



Stella Vega Italian-Brazilian singer, top model Fabio Mancini and Gabriella Chiarappa, journalist and fashion manager



Antonio De Matteis, CEO of Pirelli and president of Pirelli Uomo and Gabriella Chiarappa



Pablo Arizzone, Gabriella Chiarappa and Giampiero Leo



Gabriella Chiarappa, Paolo Liguori, Editorial Director of TGC0M24



Pablo Arizzone, make-up artist, Aida Proietti of the Bellario Foundation, Paolo Liguori, editorial director of TGC0M24 and Gabriella Chiarappa



Pablo Arizzone, Gabriella Chiarappa and Guillermo Mariotto

The spotlight had shone in the beautiful Sala Barozzi in the Istituto dei Ciechi in Milan along with the second edition of 'Mr. Big, The Gentleman Awards', focusing on the behaviour that makes the modern man a gentleman.

This project was meticulously put together by Gabriella Chiarappa, journalist and fashion manager, organised by Musikologiamo's 'Le Salon de la Mode' and sponsored by the Lombardy Region and media partner Fabuk Magazine.

A project that strives to find good examples in a contemporary society where great values seem to be lacking.

An evening that brought many smiles and hope to the people was skillfully pieced together by Gabriella Chiarappa herself stated: "This event marks a great beginning. The event, which went beyond that of an award ceremony, proves to be a concrete message of rebirth where one must rediscover a sense of humanity and respect for their surroundings".

The most eagerly awaited moment was that of the 'awards', rich in enthusiasm and emotion. It was crowned by magical moments dedicated to international music including a spectacular performance by the GREENSLEEVES GOSPEL CHORUS. This was conducted by master Fausto Caravati, who was welcomed by all present by thunderous applause.

Later, it ended on the splendid notes of the incomparable Bocca Novo voice of Italia Vega and the 'Bola' jazz trio, and this was how an unforgettable evening came to an end...with the promise of continuing a highly noble project of bringing back values of humanity.

The judges included: Roberta Ammendola, RAI journalist, president of the judges, Pino Ammendola, actor and director, Biagio Malmone, journalist and communicator, Giuseppe Piccone, International Etolite.

With a dreamlike atmosphere, one could say that it truly felt like attending the Oscars, filled with famous personalities from all over the world of communication, journalism, fashion, cinema, culture, business, institutions and sport. The Mr. Big, The Gentleman Award statuette was created by artist Tony Aletra.

The communication award was given to: Paolo Liguori, editorial director of Tgc0m24, by Aida Proietti, young people referent of the Lombardy Committee of the Bellario Foundation; for sport, Anaurya Perez, water polo champion, awarded by Maria Teresa Baldini, former deputy of the Italian Republic and former national basketball player;



Gabriella Chiarappa, and The Mayor of Tromello, lawyer Giannarco Negri



Rajae Bezzaz, actress & presenter, Valerio Staffelli, journalist, Valeria Ciraci, actress and comedian



Anaurya Perez, water polo champion and Maria Teresa Baldini former Italian Republic deputy and former basketball player



Emma Di Nicolo, Leonardo Massa, MSC Crociere country manager, Gabriella Chiarappa, Italia Vega, Italian-Brazilian singer



Giulio Malivo, journalist and Antonio De Matteis, CEO of Pirelli and president of Pirelli Uomo



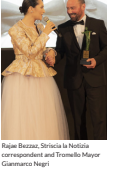
Pablo Arizzone, make-up artist, Deputy Giulia Di Maggio, Candida Morvillo, journalist and artist, Gabriella Chiarappa, journalist and fashion manager



Pablo Arizzone, make-up artist, Nicoletta Manni, prima ballerina of La Scala Theatre in Milan, Giorgio Pasotti, actor and director and Gabriella Chiarappa



Rajae Bezzaz, Striscia la Notizia correspondent and Tromello Mayor Giannarco Negri



Pablo Arizzone, make-up artist, Camilla Natta, journalist, Guillermo Mariotto, fashion designer and TV personality and Gabriella Chiarappa



Pablo Arizzone, make-up artist, Deputy Giulia Di Maggio, Candida Morvillo, journalist and artist, Gabriella Chiarappa, journalist and fashion manager



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Pablo Arizzone, make-up artist, Camilla Natta, journalist, Guillermo Mariotto, fashion designer and TV personality and Gabriella Chiarappa

For Fashion and Business, Antonio De Matteis, CEO Pirelli and president of Pirelli Uomo, awarded by Cinzia Malvini, journalist and La7 fashion presenter; for Business, Leonardo Massa, MSC Crociere country manager, awarded by Paola Negroni, Director of Young People awarded by Valeria Ciraci, actress and comedian, for Institution the lawyer Giannarco Negri, the mayor of Tromello, was presented with the award by Sinda Rajae Bezzaz, anchorman and actress; another Special Award for Social Affairs went to Giampiero Leo, Vice President of the Regional Committee for Human Rights, presented with the award by Cristina Corradi, socialite; for Cinema, Giorgio Pasotti, actor and director, was presented with the award by Nicoletta Manni, first dancer at the Theatre La Scala, for Communication, Luciano Fontana, director of the Corriere della Sera, was presented with the award by the Deputy Giulia Di Maggio and received by Candida Morvillo, journalist and writer.

Next, for fashion and show business, we have Guillermo Mariotto, stylist and TV personality awarded by Camilla Natta for Fashion Fabio Mancini Top Model - Ambassador of Young People awarded by Valeria Ciraci, actress and comedian, for Institution the lawyer Giannarco Negri, the mayor of Tromello, was presented with the award by Sinda Rajae Bezzaz, anchorman and actress; another Special Award for Social Affairs went to Giampiero Leo, Vice President of the Regional Committee for Human Rights, presented with the award by Cristina Corradi, socialite; for Cinema, Giorgio Pasotti, actor and director, was presented with the award by Nicoletta Manni, first dancer at the Theatre La Scala, for Communication, Luciano Fontana, director of the Corriere della Sera, was presented with the award by the Deputy Giulia Di Maggio and received by Candida Morvillo, journalist and writer.

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